

Call for Papers

The 2nd International Conference on Serviceology (ICServ2014)

September 14-16, 2014

Collaboration Complex Building,

Keio University Hiyoshi Campus, Yokohama, Japan

<http://www.serviceology.org/>



The 2nd international conference on Serviceology (ICServ2014) will be held for September 14-16, 2014 in Yokohama. The main goal of this conference is to provide opportunities for the researchers from academia and industry to share the latest technologies, methodologies, and case studies toward co-creation of services in a sustainable society.

Committee

General Chair: Takashi MAENO (Keio University)

General Co-chair: Birgit MAGER (Köln International School of Design (KISD), Germany)

Program Chair: Yuriko SAWATANI (Waseda University)

Program Co-chair: Masanao TAKEYAMA (Keio University)

Local Arrangement Chair: Naohiko KOHTAKE (Keio University)

Media Chair: Tetsuro OGI (Keio University)

Financial Chair: Toshiki NISHIYAMA (Keio University)

Important Date

March 15: Abstract submission deadline

April 30: Full paper and Short paper submission deadline

June 15: Notification of acceptance

July 15: Camera Ready paper due

July 15: Early Registration deadline

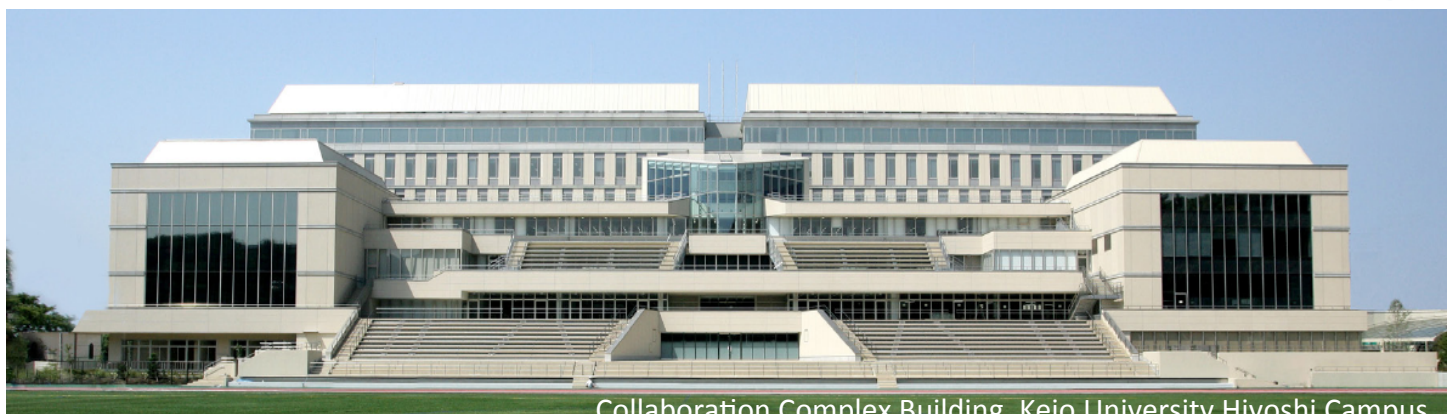
September 7: On-line Registration deadline

September 14-16: Conference

Topics include, but are not limited to the following topics

- Data assimilation & human modeling
- Healthcare services
- Mechanism design for services
- Regional development & policymaking
- Service innovation and design
- Tourism & hospitality
- Product Service System (PSS)
- Service robotics
- Enhancing service analysis and testing with VR/AR/MR
- Context-based services
- Psychology & Neuro-aided design
- Service economy and productivity
- Service management & marketing
- System design and management
- Public & urban services
- Service theory

 Society for
Serviceology



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